



## Donation/Sponsorship Program Guidelines

### Overview

- Consideration will be given to the financial need of each request, based on the following:
  - The donation's overall impact to the community or communities served
  - The donation's overall positive impact on NKMI policyholders
  - The size or amount of the contribution request
  - Funds availability
- Our contribution to the community is founded on four key areas:
  - Youth development
  - Local health
  - Community welfare
  - Agriculture/environment

### Eligibility

- Donations must benefit non-profit organizations.
- NKMI may not consider contribution to the following:
  - For profit organization
  - Individual teams or smaller sports organizations that do not benefit a large segment of the community
  - Individuals or organizations seeking funds for personal or individual endeavors
  - Individuals or small groups that are not representative of the communities NKMI serves
  - Political parties and candidates

### Application Form

- Please complete and submit our donation/sponsorship request form. Other specific event or organization information may be attached to the email.
- Email the form to [goodwill@nkminsurance.com](mailto:goodwill@nkminsurance.com) or mail to North Kent Mutual Insurance Company C/O the Goodwill Committee, PO Box 478, 29553 St. George Street, Dresden, Ontario, N0P 1M0.
- A minimum of sixty days notice is required for consideration. All requests will be evaluated on an individual basis by the goodwill committee or the board of directors.